

SILICON
SAXONY®

18th SILICON SAXONY DAY

CONNECT.EXCHANGE.GROW.

11 June 2024, Airport Dresden | Germany



18th SILICON
SAXONY
DAY JUNE 11, 2024

With more than 600 participants, Silicon Saxony Day is **one of the most important international high-tech and networking conferences in Europe**. Once a year, experts and exhibitors meet in the melting pot of Silicon Saxony to exchange ideas, experience best practices at first hand and discuss current trends and demonstrators.

Join the event for cross-industry networking, knowledge & technology transfer and an open exchange on ICT technologies and their use.
Make your company and your services visible! Choose one of our sponsorship packages or create a customized sponsorship package with us.

Together we connect, exchange and grow our ideas for the future.



WWW.SILICON-SAXONY-DAY.DE

LOCATION

Futuristic industrial architecture, fascinating ambience and first-class guest service - this is what Dresden Airport - the international event and experience center stands for.

The event is located under the glass roof of the terminal and offers a panoramic view of the runway and part of Silicon Saxony.

The international airport is located on the highway and is easily accessible by public transportation. There are numerous hotels in the surrounding area and especially in Dresden city center.

CONFERENCE CENTER DRESDEN AIRPORT

Wilhelmine-Reichard-Ring 1 | Dresden | Germany





**Mainstage:
Keynote Speech &
Panel Discussion**

4 Topic islands

50 Speaker

60 Exhibitors

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**Partnerregion
High Tech NL**



**Regions
Island &
international
delegations**

**Melting pot of the
Silicon Eurocluster**



+600 Participants

32% International attendees

**B2Match Arena &
Get Together**

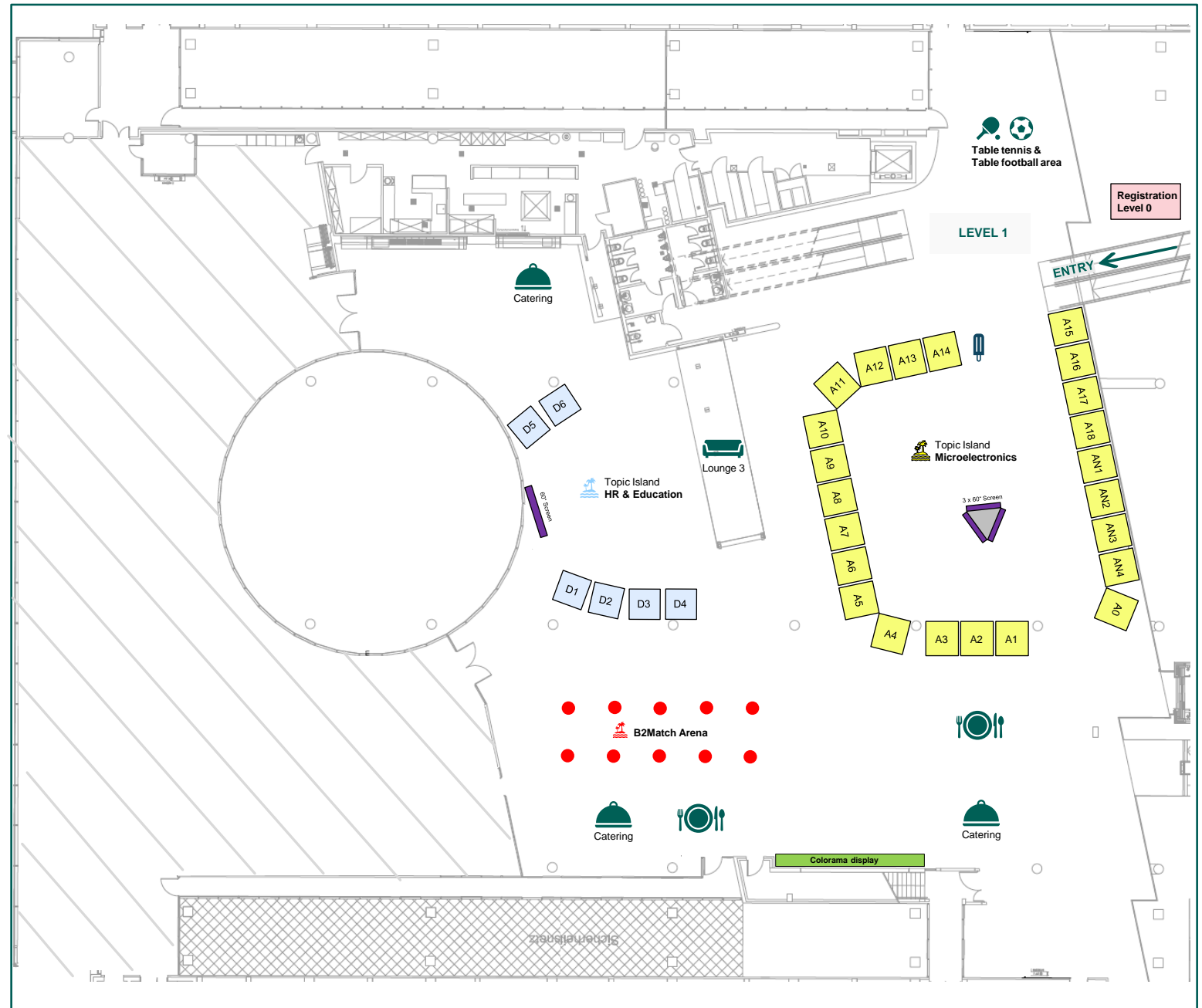


AGENDA & EXHIBITION AREA

Level 1/2

Schedule

- 09:00 - 10:00 Registration
- 10:00 - 10:05 Welcome
- 10:05 - 10:20 Opening Speech
- 10:20 - 10:45 Keynote
- 11:00 - 12:30 Topic Islands
- 12:30 - 14:00 Lunch and Networking
- 14:00 - 15:30 Topic Islands
- 15:45 - 16:15 Panel Discussion
- 16:15 - 16:30 Closure
- 16:30 - 19:00 Get together

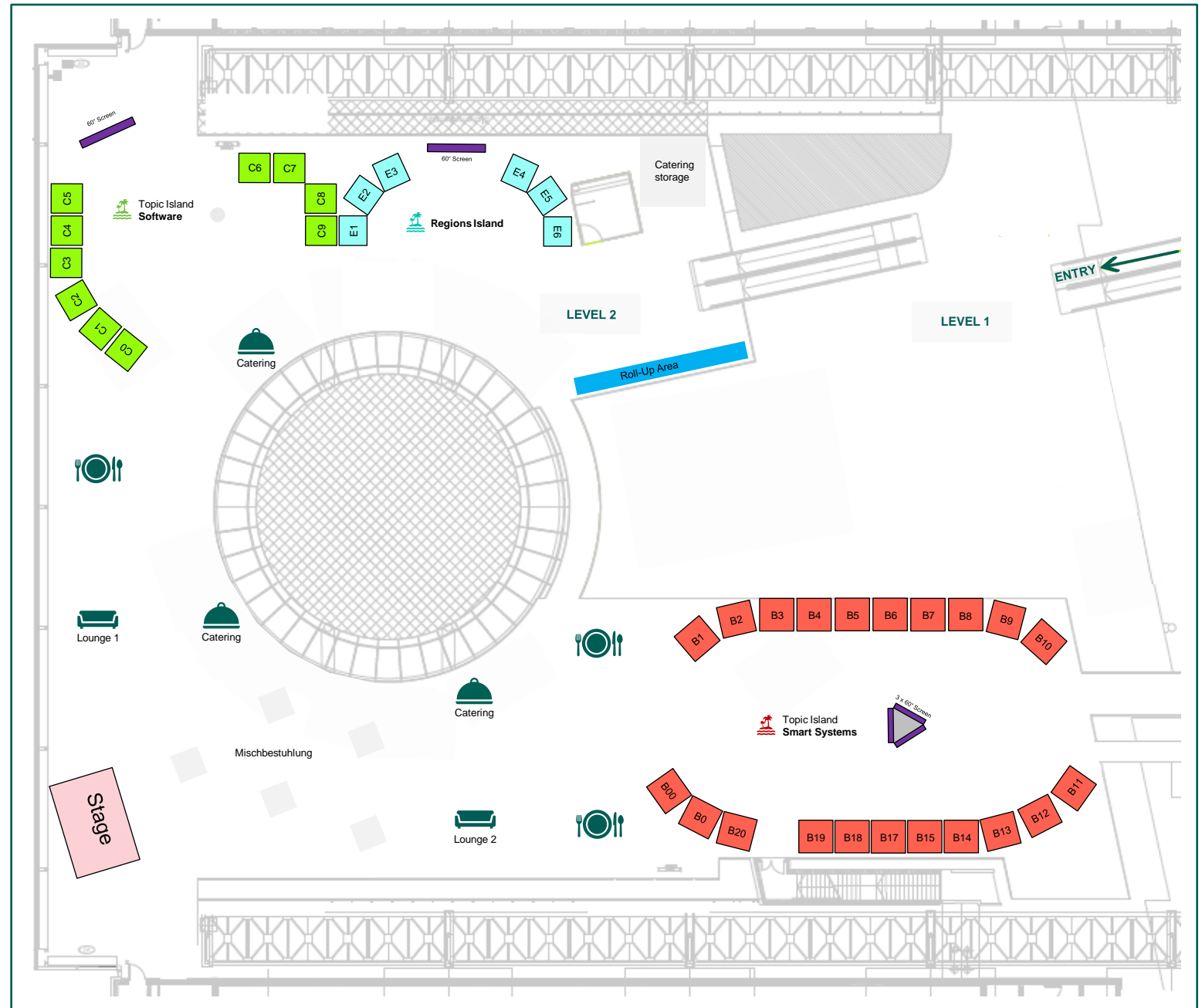


AGENDA & EXHIBITION AREA

Level 2/2

Schedule

- 09:00 - 10:00 Registration
- 10:00 - 10:05 Welcome
- 10:05 - 10:20 Opening Speech
- 10:20 - 10:45 Keynote
- 11:00 - 12:30 Topic Islands
- 12:30 - 14:00 Lunch and Networking
- 14:00 - 15:30 Topic Islands
- 15:45 - 16:15 Panel Discussion
- 16:15 - 16:30 Closure
- 16:30 - 19:00 Get together



TOPIC ISLANDS

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EXHIBITOR PACKAGES

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Exhibitor packages	ROLL-UP	DEMO LIGHT	DEMO PLUS
Booth space	1 m ²	4 m ²	4 m ²
Printed textile banner	-	-	1
Electricity included (230 V)	-	1	1
Conference ticket for booth staff	-	1	1
Counter	-	Counter (60 x 60 x 108cm)	Counter (132 x 50 x 110cm)
Presentation on event website	-	1	1
Prices (Member / Non-Member) excl. VAT	149 € / 499 €	699 € / 1.299 €	1.299 € / 2.399 €

DEMO light and DEMO Plus Exhibitors receive a 100€ discount on one additionally booked conference ticket. All prices excl. 19% VAT.

[Book booth here](#)

CALL FOR CONTRIBUTIONS

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Why contribute?

- *Industry Visibility: Present your expertise to a diverse audience and elevate your visibility within the industry.*
- *Networking and Collaboration: Establish valuable connections with experts, visionaries, and potential business partners in Autonomous Systems, AI, Cybersecurity, and more.*
- *Personal and Professional Development: Benefit from a diverse conference program that deepens your knowledge and fosters your professional growth.*
- *Seize this exclusive opportunity to present your expertise to an engaged audience and shape the future of technology.*

Key Focus Areas for Contributions

- *Autonomous Systems*
- *Smart Wireless Solutions*
- *Digital Health & MedTech*
- *Artificial Intelligence*
- *Cloud Transformation*
- *Cybersecurity*
- *Product Development*
- *Sustainability & Green Transition*
- *Strategic HR Development*
- *Talents, Skills and Targeting Gen A*

Topic Islands

- *Smart Systems*
- *Microelectronics*
- *Software*
- *Talents*

**SUBMIT YOUR
CONTRIBUTION HERE!**



TICKETS



Member
499 €



Non-Member
959 €

Group tickets

Valid from 4 Pers., price per Person



Member
449 €



Non-Member
859 €

[Book tickets here](#)

**Prices excl. 19% VAT*



SPONSORING PACKAGES

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PREMIUM

- ◆ 1 Special lounge sponsoring (upgrade from Topic island)
 - ◆ Your banner on the railing of the event level
 - ◆ Sample your own branded giveaway
 - ◆ 1 conference ticket (3 in total)
- + Services from the packages:

GOLD

SILVER

10.000 €

Max. 1 premium sponsor



GOLD

- ◆ 1 Topic island sponsoring
 - ◆ 1 Demo PLUS booth
 - ◆ 1x sponsor presentation in the event mailing incl. image & text
 - ◆ Logo presentation on main stage
 - ◆ 1 conference ticket (2 in total)
- + Services from the packages:

SILVER

6.000 €

Max. 5 gold sponsors

Book sponsoring
package here



SILVER

- ◆ Logo presentation (see below)
- ◆ Your company logo at the logo wall
- ◆ 1 conference ticket

2.000 €

*All packages include social media promotion and the presentation of the company logo on the event website and in the event mailings.
Premium and Gold Sponsors receive a discount code on all additionally booked conference tickets. All prices excl. 19% VAT.*

SPONSORING PACKAGES

Each package also includes the services of the SILVER package. Please contact us for more details!



Badge
5.500 €



Cool Drinks
4.500 €



Lunch
4.500 €



Lounge
4.000 €



Coffee
3.600 €



Networking
3.500 €



Icecream
3.000 €



**Your sponsoring
of choice**

**Prices excl. 19% VAT*

CONTACT



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